

**ARKANSAS SCHOOL COUNSELOR
ASSOCIATION**

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STUDENTS AND PARENTS NEED: Current, accurate information in easy to read brochures – posters – need to be colorful and eye-catching! Need an 800# to call to access additional information. Also needed are email and website addresses.

SECONDARY COUNSELORS need this information PLUS a source (800#, website, email) where they can ask questions and receive ACCURATE answers within a short time frame. (There is nothing more frustrating than to spend half a day calling a number just to get voice mail, transferred to six or eight different people – none of whom know what you are talking about – and getting the general run-around!)

They also need opportunities to attend meetings, conferences, workshops, etc. These need to be scheduled with the school calendar in mind – for example, not during testing and not the first three or four weeks of school. Knowledgeable presenters with current information are a must!